Discover the value in vision

Vision benefits make it easier and more affordable to get much-needed eye care.

183 million
U.S. adults use some form of vision correction¹

That’s more than 75% of U.S. adults

An additional 21% say they need vision help but haven’t done anything about it²

Vision disorders are the second most prevalent health condition in the U.S.²

The average person is 4 times more likely to receive an annual eye exam than a physical⁵

85% of adults want vision care coverage³ and 91% of consumers view vision benefits as important or very important⁴

Eye exams can help detect serious eye and general health conditions sooner⁵:
• High blood pressure
• Diabetes
• Heart disease
• High cholesterol


Learn more about the value of vision care –
Contact your EyeMed rep or visit starthere.eyemed.com
# Eye care needs run in the family

The value of vision benefits is seen by every family member in every stage of life.

<table>
<thead>
<tr>
<th>Babies and Toddlers*</th>
<th>School-age Children¹</th>
<th>Adults²</th>
<th>Seniors⁵</th>
</tr>
</thead>
<tbody>
<tr>
<td>Babies should receive their <strong>first professional eye exam at 6 months</strong></td>
<td><strong>80% of learning in the first 12 years</strong> comes through the eyes</td>
<td><strong>Almost 80% of adult employees</strong> say they deal with a visual disturbance that bothers their eyes every day at work⁴</td>
<td><strong>Vision loss can be a contributor to loss of independence</strong></td>
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</tbody>
</table>

- At 4 years old, they should be seen **again just prior to entering school**
- **Approximately 25% of U.S. children** use some form of vision correction²
- **28 million Americans** wear non-prescription reading glasses³
- **Serious eye conditions like macular degeneration, glaucoma and cataracts are most prevalent in people over the age of 60**

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